

Martina Genovese

Illustrator & Project Coordinator

Glasgow, UK

[LinkedIn Profile](#)

<https://linktr.ee/craftyvarda> | +44 (0)7521688263 | @craftyvarda



Work Experience

Project Coordinator for Localisation Quality Assurance

Pole To Win International, Glasgow, UK

March 2019 - Present

- Team management for videogame localisation projects with teams of up to 10 people.
- Successful delivery of high-profile projects, managing teams, creating ad-hoc project and testing plans.
- Managing client communications and expectations.

Senior Tester for Localisation Quality Assurance

Pole To Win International, Glasgow, UK

February 2018 - March 2019

- Quality Assurance testing for videogames localisation.
- Working on AAA+ titles to ensure high standards of linguistic quality and implementation.
- Microsoft Excel and bug database (Redmine, Jira) proficiency, first-party certification testing, micromanagement of teams, technical troubleshooting.

Front of House

Dornoch Castle Hotel, Dornoch, UK

April 2017 - November 2017

- Front of House at restaurant & world-famous whisky bar.
- Trained in food handling, allergies and dietary requirements, coffee making & cocktail mixing, delivering outstanding customer experience.

Shop Assistant

Bialetti | Decathlon | GameStop, Siracusa, Italy

November 2011 - September 2014

- Shop assistant in franchise stores for international brands in Italy.
- Customer assistance, window display, KPI analysis, inventory operations, stock handling, opening/closing procedures.
- Consistently able to up-sell and meet sales targets whilst delivering exceptional customer experience.

Skills

- Project Planning & Management
- Microsoft Office
- Communication & Networking
- Customer Service
- People Management
- Event Planning
- Adobe Suite, Procreate
- Traditional Printing, Bookbinding

Languages

- English (Fluent)
- Italian (Native)
- Japanese (Lower Intermediate)
- Spanish (Beginner)

Certifications

- Practical Project Management
- Scottish Innovative Student Award
- Creating a Professional Online Presence
- Trinity ISE III - C1 (Advanced)



Education

HND Visual Communication - Illustration (SCQF 8)

City of Glasgow College
August 2021 - June 2023

Portfolio Preparation Course (SCQF 6)

Glasgow School of Art
August 2020 - March 2021

Practical Project Management

University of Glasgow
June 2020 - October 2020

Bachelor of Arts Cultural Heritage

University of Catania
October 2010 - November 2014

Volunteering

International Assembly

Exhibition installation, delegates welcome packs and check-in, exhibition and conference events supervisor
Glasgow, November 2022

Sonica

Artist Assistant for *Unusual Ingredients* performance, Exhibition Supervisor at *Tramway* and *Pipe Factory* venues, Front of House
Glasgow, March 2022

COP26

Shuttle Hub Volunteer for the United Nations COP26
Glasgow, November 2021

Craigston Castle

Restoration of a nineteenth-century four-poster bed, sewing exact reproductions of the original curtains
Aberdeenshire, March - April 2017

National Civil Service

Migrant Welcome Project Volunteer for the National Civil Service
Siracusa, Italy, July 2012 - June 2013

Interests & Hobbies

Sports (climbing, yoga, running), design (illustration, printmaking, bookbinding), reading, travelling, museums, live music, veganism, sustainable living, activism, LGBTQ+ theory.

Awards

#FemaleBoss Business Grant

Young Enterprise Scotland, in collaboration with
Royal Bank of Scotland
April 2022

Scottish Innovative Student Award - Level 3

Scottish Institute for Enterprise
April 2021